

Passion For Prime

June 11th, 2016 Springfield, Missouri

Auctioneer: Butch Booker

Sale Managed By: James Danekas & Associates

Top 15 Live Animals Averaged: \$8600

Top 2 Pregnancies Averaged: \$6250

Top 4 Embryo Lots Averaged: \$1020 per embryo

Top 6 Semen Lots Averaged: \$536 per unit

Top Females

Lot 48: L7 MS SYB 003C, born 2/14/2015 sired by VBV ROA Red Galaxy; consigned by Lucky 7 Cattle Ranch Hamilton, Texas; **\$13,250 to Dove Creek Wagyu, Mountain Grove, Missouri.**

Lot 37: KR MS Grid Maker 169, born 2/12/2014 sired by KR Mich-400-351, 37A bull calf alongside sired by KR Itomichi 156; consigned by Kay Ranch Manor, TX; **\$11,000 to Drury Farms Wagyu, Cape Girardeau, Missouri.**

Lot 52: Akiko II, born 4/03/2013 sired by Kalanga Red Star; consigned by Rocky Mountain Wagyu Rexburg, Idaho; **\$10,500 to Dove Creek Wagyu, Mountain Grove, Missouri.**

Lot 11: CC MS Kitajiro 2, born 9/03/12 sired by World K's Kitaguni Jr., 11A bull calf alongside sired by CC Yomiuri 2726; consigned by Celina Cattle Company Celina, Texas; **\$9,250 to Brett Burns, Colfax, Iowa.**

Top Bulls

Lot 69: GAF Harukatani C7, born 2/18/2015 sired by World K's Haruki 2; consigned by Golden Age Farm Versailles, Kentucky; **\$17,000 to Jean Westendorf, Marble Rock, Iowa.**

Lot 68: GAF Katatani C10, born 3/08/15 sired by World K's Kitaguni Jr.; consigned by Golden Age Farm Versailles, Kentucky; **\$7,000 to Ranch Lougami Quebec, Canada.**

Top Pregnancies

Lot 51: UKB MR Kurobeni X UKB MS Shigemaru 803 Confirmed Female, due to calve 11/18/16; consigned by Rock of Ages Laguna Niguel, California; **\$6500 to Kenny Landgraf, Austin Texas.**

Lot 50: UKB MR Kurobeni X VBV ROA Akabashi Confirmed Female, due to calve 11/21/16; consigned by Rock of Ages Laguna Niguel, California; **\$6000 to Tom Crowson, Danville, Alabama.**

Top Embryo Packages

Lot 82: Big AI X Heartbrand V7219U, 3 Embryos; consigned by Heartbrand Flatonia, Texas; **\$3,900 to Roger Keesee, Lynch Station, Virginia.**

Lot 84: Shigefuku J1822 X Takara-Sachi, 5 Embryos; consigned by Kay Ranch Manor, Texas; **\$5,500 to Barry Elliott, Carson, Virginia.**

Lot 81: Tamamaru X Heartbrand Barbara B3518R, 3 Embryos; consigned by Heartbrand Flatonia, Texas; **\$2,700 to John Meyers San Angelo, Texas.**

Lot 90: Academy Red Wagyu Tambo H18 X Akahoshi, 4 Embryos; consigned by Rocky Mountain Wagyu Rexbug, ID; **\$3,200 to Earle Rowe, Lincoln, Arkansas.**

Top Semen Packages

Lot 103: Big AI, 5 Units; consigned by Heartbrand Flatonia, Texas; **\$3,375 to Mike Schweighardt, Tecumseh, Oklahoma.**

Lot 101: Tamamaru, 5 Units; consigned by Heartbrand Flatonia, Texas; **\$3,375 to Dove Creek Wagyu, Mountain Grove, Missouri.**

Lot 112: JVP Kikuyasu-400, 10 Units; consigned by Ultimate Kobe Beef Winnsboro, Texas; **\$6250 to Flying Eagles Wagyu, Abilene, Kansas.**

Lot 100: Hikari, 5 Units; consigned by Heartbrand Flatonia, Texas; **\$2750 to Mike Schweighardt, Tecumseh, Oklahoma.**

The 3rd Annual Passion for Prime was kicked off on Friday June 10th with an evening event that featured three speakers; Mark Hoegh, Dr. Haley Dingfelder and Mike Kerby. In discussion that evening was the development of a Wagyu beef company, general herd health and a Wagyu F-1 buy-back program/Wagyu beef promotion. The room was packed and enjoyed a delicious fajita dinner featuring beef from Heartbrand of Flatonia, Texas. The next day brought out an even larger crowd to help support and participate in the first annual Passion for Prime Wagyu sale. Folks from all over braved the hot temperatures and enjoyed complementary Wagyu burgers featuring beef from both Buck Mountain and Reserve Cattle Company Wagyu programs. The auction got started with much excitement and the energy continued though the over 100 lots of Wagyu genetics that were sold. With over 100 people filling the seats and over 150 viewers online, many shared in the true enthusiasm of the weekend's events. Animals and frozen genetics were purchased from 14 different states and Canada. This event was a huge success and it wouldn't of happened if it wasn't for the sponsors involved; Heartbrand, Buck Mountain Cattle Company, Reserve Cattle Company, Protocol Naturals and Sexing Technologies.

